

Scoring Criteria

Beverage Container Recycling Grant Program

Fiscal Years 2016–17 and 2017–18

Applicants must score a minimum of 70 points of a possible 115 points to be considered for funding. Eligible applications will be evaluated and scored by a CalRecycle review panel.

GENERAL CRITERIA	
Points	Description
25	<p>PROJECT DESCRIPTION, NEED, GOALS AND OBJECTIVES</p> <p>Description Explain how the project provides convenient beverage container recycling opportunities in California.</p> <ul style="list-style-type: none"> Summarize your existing beverage container recycling program, if any. If there is no existing beverage container recycling program, describe the proposed project. If the project involves enhancements to an existing beverage container recycling program, briefly summarize the project's planned improvements. If this project is part of a phased approach, include a clear and thorough explanation of past phases. Include any data results or pilot research from these previous phases. Identify the target audience, geographic area affected, and the regions where activities will take place. Include how the community and environment will benefit. Include baseline data from past or existing beverage container recycling programs. Baseline data covers a 6-12 month timespan and reflects current beverage container recycling in glass, aluminum, plastic (by resin type), and bi-metal in tons or pounds in the target area. Baseline data is collected <u>before</u> the application is submitted. If no beverage container recycling program currently exists, the baseline is zero. Identify methodologies for providing baseline and continuing data collection. Explain how these methods will be used for continued data collection. Explain how the organization is qualified to implement the project. <p>Need</p> <ul style="list-style-type: none"> Include supporting documentation that the targeted area has a critical need for a beverage container recycling program. Describe how the project supports compliance with the AB 341 Mandatory Commercial Recycling (MCR) requirements, if applicable. Explain why the project is needed and should be funded. Describe the research and end results used to establish proof of need for this project. Include any survey research, interviews and/or volume data collection. The data included must support that this project is the most effective system for capturing California Redemption Value (CRV) material in the targeted area.

GENERAL CRITERIA	
Points	Description
	Goals and Objectives <ul style="list-style-type: none"> The goals and objectives must be clear, quantifiable, measurable, and realistic, while supporting the grant focus. Describe the overall goals and objectives for implementing the project. Demonstrate the extent to which the goals and objectives address needs and overcome identified barriers. Estimate the number of CRV containers to be recycled as a result of this project. Include any projected increase in subsequent years.
20	PROJECT SUSTAINABILITY <ul style="list-style-type: none"> Describe how operation and maintenance costs of the project will be sustained beyond the term of the grant. Identify necessary resources, include specific funding sources for ongoing operation, and describe how costs will be covered without additional CalRecycle funding after the grant term ends. Describe how the project will continue to be monitored and evaluated. Identify who will be responsible for monitoring and evaluating the project after the grant term ends. Include how ongoing beverage container volumes for glass, aluminum, plastic (by resin type), and bi-metal in tons or pounds will continue to be collected and monitored. Describe plans to prevent theft of items purchased with grant funds, or other items involved with the grant. Describe how education provided through the project will continue after the term ends.
15	BUDGET <ul style="list-style-type: none"> Provide a clear accounting of all costs associated with all activities necessary to complete the project. Describe the project costs and why they are needed. Costs shall be itemized and be consistent with the activities included in the work plan document. All line items must be clearly identified, necessary, reasonable, justified, and cost effective. Clearly identify all supporting documentation including current estimates, bids, or other costs to support the requested amount in the budget document for the purchase of equipment or materials. Identify any contributions and/or matching funds (other than from CalRecycle) and/or cost savings (e.g. in-kind services and volunteers). Applicants are not required to have such contributions, matching funds, or cost savings. List the types of equipment, units to be purchased, and price per unit, and describe ownership of the equipment.

GENERAL CRITERIA	
Points	Description
10	QUALITY OF PROPOSAL and PARTNERSHIPS <ul style="list-style-type: none"> • The proposal must be clear and concise, while providing adequate detail and data. • The project must be well planned from beginning to end and identify resources required. • Include letters of support and/or documents demonstrating multiple, committed partnerships and extensive coordination with other agencies, organizations, entities, and the target audience, including school districts, non-profits, if applicable. • Provide a copy of the land use or permitting policy on recycling opportunities and city/county ordinances, if applicable.
10	EDUCATION AND OUTREACH <ul style="list-style-type: none"> • Include activities supporting the local jurisdiction's MCR plan. • For an existing beverage container recycling program, describe existing education and outreach activities. Include any deficiencies. State how this grant would be used to rectify those deficiencies and/or expand the existing education and outreach activities. • For a new beverage container recycling program, describe the project's proposed education and outreach activities. • If no education and outreach activity is planned, explain why. Explanations can include why a need might not exist or why previous efforts could not be enhanced. • Describe the strategies for implementing beverage container recycling education and outreach activities to assist in achieving the project goals. • Identify the target audience, venue(s), type of media, and tools/resources to implement the planned education and outreach activities.
10	WORK PLAN <ul style="list-style-type: none"> • Delineate all eligible grant activities and tasks necessary to achieve project goals. • Provide a comprehensive timeframe for accomplishing the activities, with start and completion dates, and include 12 months of CRV volume collection. • Describe the major tasks and activities required to achieve the goals/objectives in the proposed project. • Demonstrate that all parties involved with the proposed project have sufficient staff resources, technical expertise, and experience to successfully complete the project.
10	PERFORMANCE MEASURES <ul style="list-style-type: none"> • Describe how interim progress and final outcomes of the project will be measured and evaluated. Include any survey research and/or volume collection data. • Describe how evaluation findings will be used to improve the project. • Identify who will collect and accurately report ongoing CRV beverage container volumes for glass, aluminum, plastic (by resin type), and bi-metal in tons or pounds for the life of the grant. Explain how this will be done.
100	TOTAL POSSIBLE GENERAL CRITERIA POINTS

BONUS POINTS	
Points	Description
10	<p>Multi-Family Projects Up to ten (10) points may be awarded to effective and sustainable multi-family projects, supporting local jurisdictions.</p> <ul style="list-style-type: none"> • A multi-family residential dwelling consists of five or more units. For example: An apartment or condominium is a multi-family residential dwelling. For additional information refer to CalRecycle's Mandatory Commercial Recycling web page. • Describe the project as it relates to multi-family residential dwellings. • Include the local jurisdiction's Mandatory Commercial Recycling plan, specifically related to beverage container recycling.
5	<p>Underserved Area Up to five (5) points may be awarded to projects in an underserved area.</p> <ul style="list-style-type: none"> • An underserved area is any area that has limited or no beverage container recycling capacity or infrastructure, and/or that may need new or enhanced infrastructure that provides convenient beverage container recycling opportunities. • Simply mentioning the area as underserved does not adequately meet this bonus point requirement. • Identify the targeted underserved area for the project. Describe barriers to beverage container recycling and explain why the location is underserved. • Describe the project in the underserved area.
115	TOTAL POSSIBLE GENERAL CRITERIA AND BONUS POINTS